

FRIDAY NIGHT LIVE



SPONSOR
OPPORTUNITIES 2021

LIVE FROM LAWRENCE, IT'S FRIDAY NIGHT,

and you can be part of the show! This year, the LTSF Celebration is going VIRTUAL, SNL style. Skits and musical guests will feature MSD of Lawrence Township students, staff, and alumni, while continuing the long-standing tradition of investing in the students of Lawrence Township. As a sponsor, you can be part of the success from the location of your choice.

LET'S TALK BENEFITS!

All sponsor levels can enjoy these benefits and take pride in knowing you are helping LT kids.

- They always say, the more the merrier. By going virtual there is **NO LIMIT** to the number of people who can join the fun. That means more recognition for your business and its commitment to MSDLT students.
- A **SPONSOR TICKER** will be displayed at the bottom of the livestream screen to share your investment in LTSF students.
- **RECOGNITION** on Social Media, in event PR materials, in the Goodie Boxes sent to attendees, in the LTSF annual impact report, and on the LTSF website are just part of the way we say thanks for your support.
- **Event Goodie Boxes** will help you prepare for a night of fun. Quantity of boxes varies by level.
- All sponsors are highlighted with MSDLT Administration.

\$7500 EXECUTIVE PRODUCER SPONSORSHIP

As an exclusive sponsor and like any Executive Producer, you are leading the way by investing in the students of Lawrence Township.

- + Logo displayed on the "News Desk" during event.
- + **20-SECOND "SPONSOR COMMERCIAL"** aired during the event.
- + **Opening monologue** recognition.

\$5000 DIRECTOR SPONSORSHIP

Directors are key to the production of any show. You play a major role in making this Celebration a success.

- + **20-SECOND "SPONSOR COMMERCIAL"** aired during the event.
- + **Opening monologue** recognition.

\$3500 PRODUCTION CREW SPONSORSHIP

It takes a lot of work to get a show from script to screen. Whether you are the Story Editor, Set Designer, or Cinematographer, you make a difference for LT kids.

- + **Opening monologue** recognition.

\$2500 LEADING CAST SPONSORSHIP

As a star of the show, you take a lead in helping kids succeed.

\$1500 SUPPORTING CAST SPONSORSHIP

Every show needs a strong supporting cast and the important nature of this work does not go unnoticed.

\$500 LOCATION MANAGER SPONSORSHIP

Location, Location, Location. Coordinating the logistics and hosting a small viewing audience will ensure the show is a hit.

