

SPONSORSHIP OPPORTUNITIES

**COME ONE
COME ALL!**

CELEBRATING

THE GREATEST
**SCHOOLS
ON EARTH**

Friday, March 13, 2020
The Big Top at Crane Bay



Since 1983, the Lawrence Township School Foundation has been working together with the community to fund programs that benefit the students of Lawrence Township. To date nearly **\$6.7 million** has **been invested** into programs that support the excellence in education provided by the MSD of Lawrence Township.

On March 13, 2020, the 20th annual Lawrence Township School Foundation Celebration will be held at The Crane Bay in Downtown Indianapolis. Our goal this year is to raise \$112,000 with the 650 guests expected to attend. **Your support is essential to making this happen!**

As you take a look at our sponsorship opportunities, you will find a variety of options to celebrate the greatest schools on earth. **Don't clown around and miss your chance to join the circus!**

Thank you for your consideration. Please feel free to contact the Foundation if you have any questions.

With much gratitude,

Cori Korn
Executive Director
corinnekorn@msdlf.k12.in.us
317-423-8302

Angie McIntyre
Executive Director of Operations
angelamcintyre@msdlf.k12.in.us
317-423-8301

16,035
students

21
schools

PreK-12
grades impacted

14
programs funded

1983
year established

\$6,687,763
history of funding



2020 Lawrence Township School Foundation Celebration Sponsorship Opportunities



**LAWRENCE
TOWNSHIP
SCHOOL
FOUNDATION**

Big Top
\$10,000*

*Ringmaster
\$7,500*

*Juggler
\$5,000*

Clowning Around
\$3,500*

*Acrobat
\$2,500*

*Strongman (Corporate
Table) \$2,000*

*Friend of the Show
\$1,000*

*Fan of the Show
\$500*

Lunch for 4 with Superintendent	✓							
Brief Comments at Event	✓							
Digital Newsletter Ad	3 months	2 months						
Logo on Mobile Bidding Site	✓	✓	✓	✓	✓			
Tickets to the Event	12	12	10	4	4	10	2	
Digital Ad on Website	Top	Primary	Primary	Primary	Secondary	Logo	Logo	Listing
Gift highlighted to LT Administrators	✓	✓	✓	✓	✓	✓	✓	✓
Digital Media Recognition	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in LTSF Annual Report	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in all PR materials	✓	✓	✓	✓	✓	✓	✓	✓



* indicates exclusive sponsorship opportunities

2020 LTSF CELEBRATION SPONSORSHIP COMMITMENT FORM



Yes, I want to join the circus!

<input type="checkbox"/> Big Top*	\$10,000
<input type="checkbox"/> Ringmaster	\$7,500
<input type="checkbox"/> Juggler	\$5,000
<input type="checkbox"/> Clowning Around (Select One)	\$3,500
<input type="checkbox"/> Decorations*	SOLD DJ*
<input type="checkbox"/> Dessert & Coffee Sponsor*	SOLD Game Sponsor*
<input type="checkbox"/> Dinner Wine*	<input type="checkbox"/> Shuttle Sponsor*
<input type="checkbox"/> Acrobat	\$2,500
<input type="checkbox"/> Strongman (Corporate Table)	\$2,000
<input type="checkbox"/> Friend of the Show	\$1,000
<input type="checkbox"/> Fan of the Show	\$ 500

* Indicates Exclusive Sponsor



We authorize LTSF to include our business name and/or logo on all materials consistent with the sponsorship level designated above.

SPONSORSHIP AUTHORIZED BY _____

SPONSOR CONTACT _____

COMPANY _____

(as you would like to be listed in printed materials)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Our check is enclosed: _____ (payable to Lawrence Township School Foundation)

Please contact us for credit card billing information: _____

Please email your company logo to: angelamcintyre@msdl.t.k12.in.us (.jpeg and .eps formats only)

Please send this letter of intent to: Angie McIntyre, Lawrence Township School Foundation
6501 Sunnyside Rd., Indianapolis, IN 46236
317-423-8301
Email: angelamcintyre@msdl.t.k12.in.us

The deadline for sponsorship commitments, ad artwork, and logos is January 10, 2020

Confirmations received after this date may prohibit inclusion of sponsor in time-sensitive printed materials.

