

FRIDAY NIGHT LIVE



SPONSOR
OPPORTUNITIES 2021
FRIDAY, MARCH 12

LIVE FROM LAWRENCE, IT'S FRIDAY NIGHT,

and you can be part of the show! This year, the LTSF Celebration is going VIRTUAL, SNL style. Skits and musical guests will feature MSD of Lawrence Township students, staff, and alumni, while continuing the long-standing tradition of investing in the students of Lawrence Township. As a sponsor, you can be part of the success from the location of your choice.

LET'S TALK BENEFITS!

All sponsor levels can enjoy these benefits and take pride in knowing you are helping LT kids.

- They always say, the more the merrier. By going virtual there is **NO LIMIT** to the number of people who can join the fun. That means more recognition for your business and its commitment to MSDLT students.
- A **SPONSOR TICKER** will be displayed at the bottom of the livestream screen to share your investment in LTSF students.
- **RECOGNITION** on Social Media, in event PR materials, in the Party Boxes sent to attendees, in the LTSF annual impact report, on mobile bidding site, and on the LTSF website are just part of the way we say thanks for your support.
- All sponsors are highlighted with MSDLT Administration.

\$7500 EXECUTIVE PRODUCER SPONSORSHIP - SOLD

As an exclusive sponsor and like any Executive Producer, you are leading the way by investing in the students of Lawrence Township.

- + Logo displayed on the "News Desk" during event
- + **20-SECOND "SPONSOR COMMERCIAL"** aired during the event
- + **Opening monologue** recognition
- + **10 Party Boxes**

\$5000 DIRECTOR SPONSORSHIP

Directors are key to the production of any show. You play a major role in making this Celebration a success.

- + **20-SECOND "SPONSOR COMMERCIAL"** aired during the event
- + **Opening monologue** recognition
- + **10 Party Boxes**

\$3500 PRODUCTION CREW SPONSORSHIP

It takes a lot of work to get a show from script to screen. Whether you are the Story Editor, Set Designer, or Cinematographer, you make a difference for LT kids.

- + **Opening monologue** recognition
- + **4 Party Boxes**

\$2500 LEADING CAST SPONSORSHIP

As a star of the show, you take a lead in helping kids succeed and get the recognition you deserve.

- + **Live Event Spotlight**
- + **4 Party Boxes**

\$1500 SUPPORTING CAST SPONSORSHIP

Every show needs a strong supporting cast and the important nature of this work does not go unnoticed.

- + **10 Party Boxes**

